

GMC

Suburbans

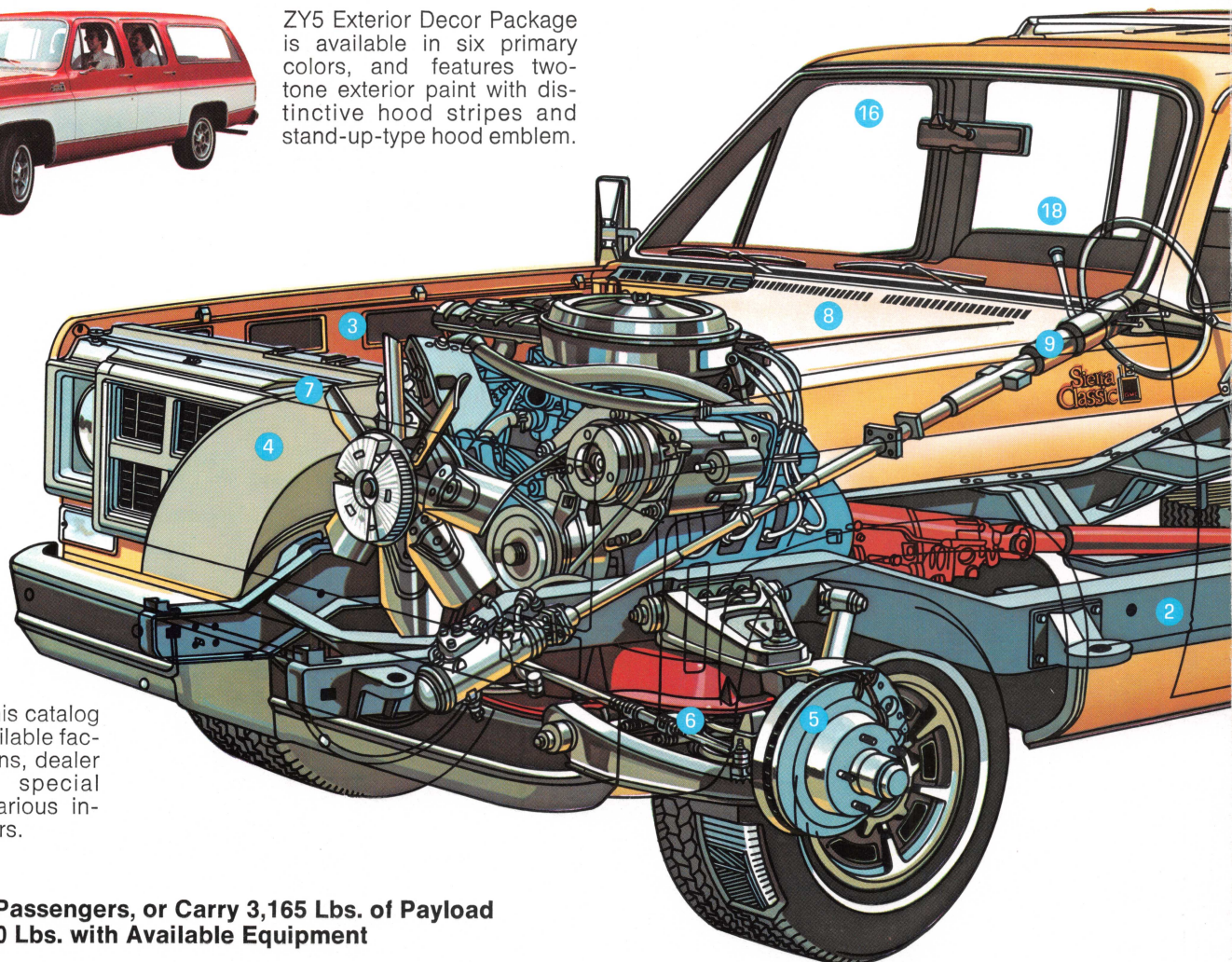




SUBURBAN...The Big, Comfortable



ZY5 Exterior Decor Package is available in six primary colors, and features two-tone exterior paint with distinctive hood stripes and stand-up-type hood emblem.



Many vehicles in this catalog are shown with available factory-installed options, dealer accessories and special equipment from various independent suppliers.

Carry Up To Nine Passengers, or Carry 3,165 Lbs. of Payload or Tow Up To 9,500 Lbs. with Available Equipment

GMC Suburban models are a common-sense blend of 4-door convenience plus rear loading with the toughness and cargo carrying capacity of a Light Duty Truck. Available in 2- and 4-wheel drive models, it's big and brawny for those large families and big jobs. And you can store it in most garages.

The standard Sierra interior has durable plaid vinyl seat trim. Molded door trim panels and color-keyed instrument panel pad are also standard. Available Sierra Classic interior trim level features custom cloth and vinyl or custom vinyl seat trim, and these trims are available for use with the available Sierra Grande trim levels. All three trim levels are available in a choice of Blue, Buckskin or Red. On all models the front restraint system for outboard positions incorporates a new single retractor system for seat belt and shoulder strap. Available Sierra Classic door trim panel applique and hardware inserts are new for 1978 and are done in an attractive brushed bright metal. The available Sierra Classic models also feature a new, bright brushed-metal trimmed instrument cluster bezel and instrument panel pad applique. The Sierra and Sierra Grande models have black instrument cluster bezels and instrument panel pad appliques accented with bright metal.

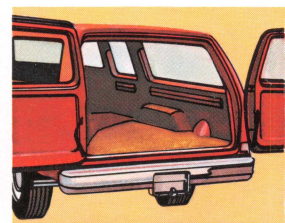
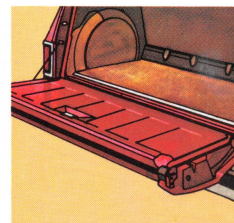
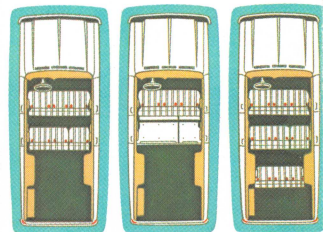
A new 16-inch steering wheel is now standard on all models. Inside, the Suburban is solidly insulated for a quiet ride. Drip protection at all door openings is standard. An intermittent windshield wiper system, inside hood lock release, rear seat speaker and front and rear passenger area air conditioning are available. The drop center frame design permits a low body mounting, and there's surprisingly easy entry and exit through all four doors. The available rear passenger seat is quickly and easily removed, and the available center seat folds out of the way to make room for cargo hauling.

PANEL DOORS OR TAILGATE

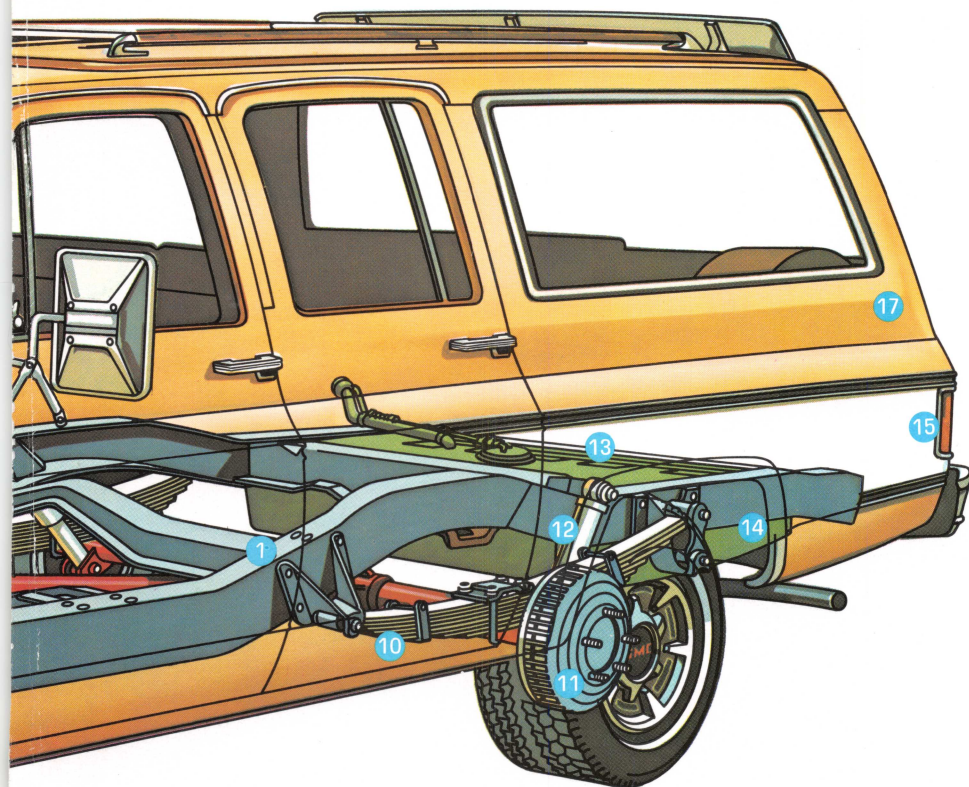
Suburban rear area access is through either the truck-type panel rear doors or an available wagon-type tailgate. The rear doors include fixed glass, outside key lock and two-position door checks. Doors can be opened fully to 172 degrees by removing the door check retaining pins. The sturdily constructed tailgate comes equipped with a manually operated drop glass that can be locked from the outside. A power-operated drop glass is available with both remote instrument panel and key lock operation.

SEATING

Suburban seating starts with a standard 3-passenger front bench seat. For 6-passenger seating, add the available 3-passenger center seat with its independent left- and right-hand forward folding sections. Need room for nine? Then order the available third seat that's fixed in place but easily removed when space is needed for cargo. With the second seat folded out of the way and the third seat removed, there are 144 cubic feet of cargo area behind the front seat.



Station Wagon



7 Coolant recovery system returns overflow to engine to maintain coolant level. Helps protect against loss of coolant. 8 Double-wall hood construction adds rigidity. 9 Energy-absorbing steering column. 10 Two-stage rear leaf springs provide soft, load-cushioning ride. 11 Rear drum brakes finned for efficient cooling. Outer edge deflectors help keep contaminants from linings. 12 Staggered rear shock absorbers help control power hop and brake thrusts. 13 Standard 25-gallon gas tank and available 31 or 40-gallon tank for extended driving range. 14 Exhaust system compression hangers compensate for heat expansion and help isolate vibration. 15 Durable, impact-resistant, wraparound Lexan® taillight lenses function as rear and side running lights as well as stop and backup lights. 16 Radio antenna is imbedded in windshield with available factory-installed radios. 17 Seven-point program for body and sheet metal corrosion protection. 18 Big and roomy. Front seat is 60 inches wide. Available second seat 62¼ inches wide and the available third 48½ inches wide.

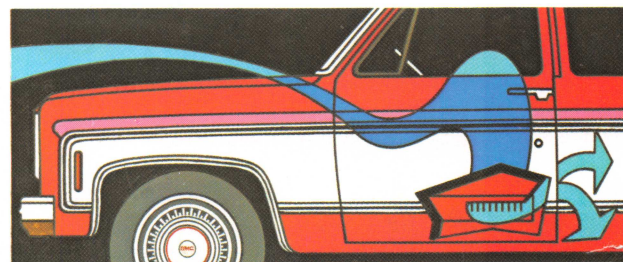
POWER VENTILATION

When the ignition is switched on, outside air begins to circulate through the Suburban interior thanks to full-time flow-through power ventilation. The blower-circulated air exits through side door air vents which also provide pressure relief when doors are closed with the windows up.

BIG TRUCK CONSTRUCTION FEATURES

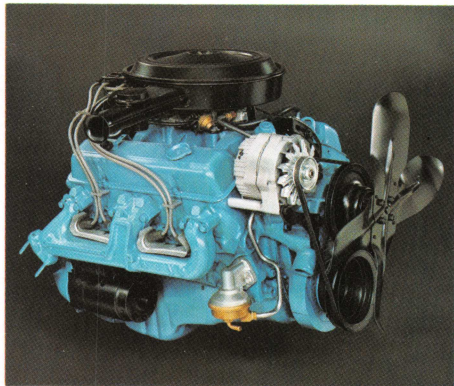
1 Tough frame construction of deep-section side rails and sturdy cross members. 2 Drop center frame design for low body mounting. 3 Standard double-wall front fender construction adds rigidity to front end structure. 4 Full front wheelhouseings help pro-

tect underhood against road splash and debris. 5 Standard floating caliper front disc brakes with dust shields feature an audible wear sensor. 6 Tough, big independent front suspension with large coil springs on 2-wheel drive models helps absorb road shocks.



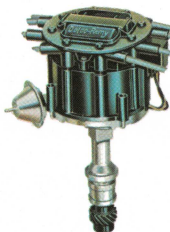
Available custom cloth and vinyl trim.

RUGGED V8 OR IN-LINE SIX POWER



HIGH ENERGY IGNITION

HEI eliminates the points and ignition condenser of a conventional ignition system. Produces up to 35,000 volts at each spark plug to help ignite marginal fuel/air mixtures and allows the plugs to be set with wide gaps.

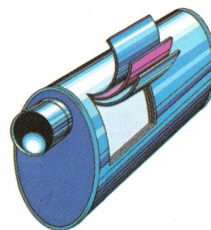
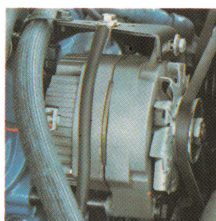


DELCOTRON

The Delcotron generator has its transistorized built-in voltage regulator in standard and increased capacity units. Standard output is 37 amps. A 61-amp, heavy-duty unit is available.

DELCO FREEDOM BATTERY

Maintenance-free battery is sealed and never needs water; features a built-in, state-of-charge indicator and side-mounted terminals.



DURABLE MUFFLER DESIGN

A double-wrapped aluminized outer shell and heavy-gage fully aluminized interior baffles help add to durability and corrosion resistance.

ENGINE INFORMATION

MODEL	ENGINE TYPE	CU. IN. DISP.	SAE NET		BORE & STROKE	COMP. RATIO (TO 1)
			HP @ RPM	TORQUE LBS./FT. @ RPM		
C-1500	In-Line Six*	250	100 @ 3600	175 @ 1800	3.88 x 3.53	8.0
C/K-1500/2500	V8, 2-bbl.*	305	140 @ 3800	235 @ 2000	3.74 x 3.48	8.5
C/K-1500/2500	V8, 4-bbl.	350	165 @ 3800	255 @ 2800	4.0 x 3.48	8.5
K-1500/2500	V8, 4-bbl.	400	175 @ 3600	290 @ 2800	4.125 x 3.75	8.5
C-1500/2500	V8, 2-bbl.*	454	240 @ 3800	370 @ 2800	4.25 x 4.0	7.90

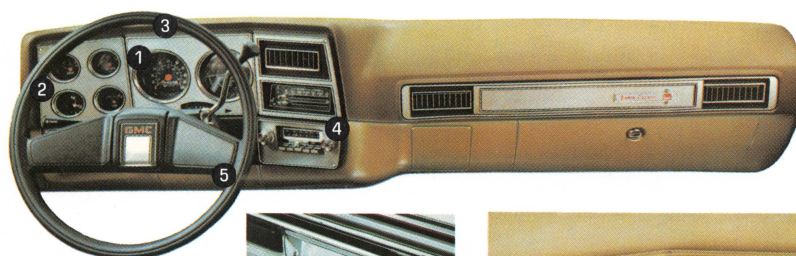
*Not available in State of California.

†California rating: 250 hp @ 3800 and 385 lbs/ft torque @ 2800.

Engine exterior details may vary according to application. 1978 GMC gasoline engines will operate efficiently and with low exhaust pollutants on no-lead, low-lead or regular fuels, 91 octane or higher.

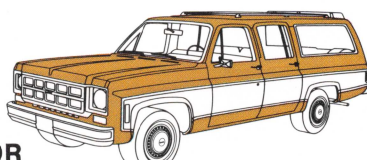
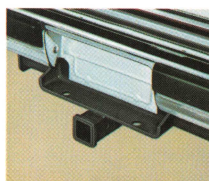
GMC COMFORT AND CONVENIENCE ITEMS

Cockpit-type instrument cluster features include: ① Standard speedometer, odometer and fuel gages with warning lights for generator, oil pressure, engine temperature, brake, seat belt, direction/hazard signal and high beam. ② Full gages, available as a package or in the available Sierra Classic Trim Package, include oil pressure, engine temperature and voltmeter. ③ Bright-trimmed instrument panel pad applique and bezel for instrument cluster includes gage package in available Sierra Classic package. ④ Available AM, AM/FM, AM/FM stereo, AM/FM 8-track stereo, AM/FM stereo with digital clock and AM/FM stereo with combination CB transceiver. Switching control on radio unit for available rear speaker. ⑤ Available Comfortilt steering wheel adjusts to driver's preference. Available power steering reduces driving effort. Other available equipment includes dealer-installed hand-held spotlight and speed and cruise control.



TRAILER HITCH

Available as factory- or dealer-installed equipment are deadweight trailer hitch or weight-distributing trailer hitch platform. See GMC dealer for details.

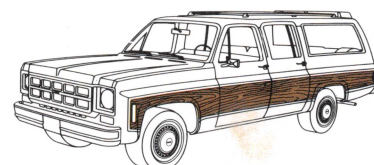
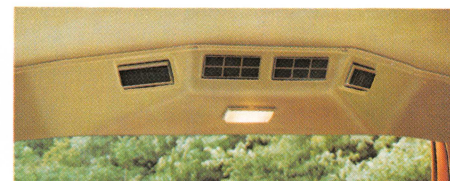


COLOR COMBINATIONS

Solid colors are standard. Available two-tone paint uses secondary color between body side moldings. A choice of 15 pri-

AIR CONDITIONING

Available dual air conditioning features a separately controlled ceiling-mounted rear unit and a front unit.



mary colors is offered. Available simulated wood grain between upper and lower bright metal moldings creates a rich, distinctive appearance.

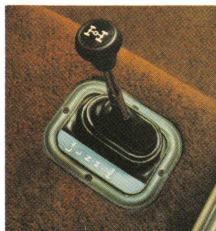


SUBURBAN FULL-TIME 4-WHEEL DRIVE

With Suburban's Full-Time 4-wheel drive you can travel in station wagon comfort to the highway's end and keep right on going on back roads, trails and off road, too. With Full-Time 4-wheel drive, there's no need for shifting into or out of 4-wheel drive, no need to leave the vehicle to lock and unlock front freewheeling hubs. All 4-wheel drive controls are inside the vehicle within easy reach of the driver.

with the same amount of power, providing additional traction for snow, ice, sand and other types of low-traction surfaces.

The Full-Time 4-wheel drive transfer case is operated from the Driver's seat by a simple five-position control lever. The "H" position on the transfer case control indicator is the normal operating range for the Full-Time system. The interaxle is in direct drive, and front and rear axles are operating at their appropriate speeds. In the "L-LOC" position, both axles are rigidly connected together in the low reduction range for high torque pulling power in low traction conditions. In the "L" position, the transfer case also is in low reduction range, but the interaxle differential operates to direct the cor-

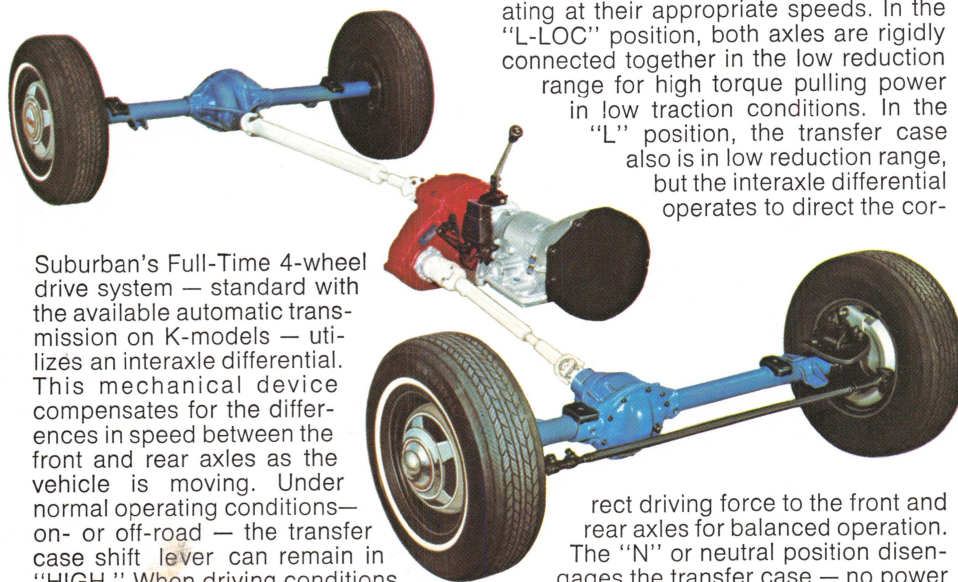


rect driving force to the front and rear axles for balanced operation. The "N" or neutral position disengages the transfer case — no power to either axle — so that power can be delivered for operation of the "Power Take-Off" system. The "H-LOC" position also locks out the interaxle differential, and locks both front and rear axles

together in direct drive for use when low traction surfaces could cause slippage. The combination of Full-Time 4-wheel drive and available automatic transmission and V8 power provides balanced driving power and traction at all four wheels.

A conventional 4-wheel drive system is standard on 4-wheel drive models with 3- or 4-speed manual transmissions. The 2-speed transfer case allows operation in 2- or 4-wheel drive and includes a standard Power Take-Off opening. Freewheeling front hubs are included.

All 1978 Suburban models include the following General Motors Safety Items as standard equipment. FOR OCCUPANT PROTECTION: Seat belts with push-button buckles at all passenger positions, combination seat and inertia reel, shoulder belts for driver and right front passenger (with reminder light and buzzer), energy-absorbing steering column, passenger guard door locks, safety door latches and stamped steel hinges, folding seat back latches, energy-absorbing padded instrument panel, contoured windshield header, thick laminate windshield, safety armrests, safety steering wheel. FOR ACCIDENT PREVENTION: Side marker lights and reflectors; parking lamps that illuminate with headlamps; four-way hazard warning flasher; backup lights; lane change indicator in direction signal control; windshield defrosters, washer and dual speed wipers; wide view inside mirror with vinyl edge, shatter resistant glass and deflecting support; outside rearview mirror; dual master cylinder brake system with warning light; starter safety switch; dual action safety hood latches. FOR THEFT PROTECTION: Anti-theft ignition key reminder buzzer, anti-theft steering column lock.



Suburban's Full-Time 4-wheel drive system — standard with the available automatic transmission on K-models — utilizes an interaxle differential. This mechanical device compensates for the differences in speed between the front and rear axles as the vehicle is moving. Under normal operating conditions — on- or off-road — the transfer case shift lever can remain in "HIGH." When driving conditions change and traction is low or limited, the interaxle differential can be bypassed which causes the front and rear axles to be locked together mechanically; and they then operate at the same speed and

rect driving force to the front and rear axles for balanced operation. The "N" or neutral position disengages the transfer case — no power to either axle — so that power can be delivered for operation of the "Power Take-Off" system. The "H-LOC" position also locks out the interaxle differential, and locks both front and rear axles

GMC SUBURBAN TECHNICAL INFORMATION

SERVICING YOUR SUBURBAN

Wide-opening, alligator-type hood helps make routine service work easy. Checking of oil, coolant, windshield washer fluid, master brake cylinder and transmission fluid level of available automatic transmission is easy.

GMC Suburbans help protect your truck investment dollar. Here's how: Corrosion-resistant, precoated steel is used for side door outer panels, front door opening frames, rear rocker panels and the windshield frame and plenum panel assembly. Galvanized steel is used for side door glass channels, radiator grille lower filler panel and the tool storage retainer. Then protective coatings are used for certain body areas, like inner surfaces of front fender panels and outer front surface of the radiator support. Before priming, all parts are

thoroughly cleaned and dried. The complete body with doors is completely submerged in a prime paint emulsion that is electrically charged opposite to the body to coat every nook and crevice to help prevent corrosion. Then sealing compounds are applied to various joints. After, a durable coat of acrylic enamel is applied as a finish coat. And in certain areas an aluminum wax preservative is applied for added protection.

... A WORD ABOUT THE COMPONENTS AND OPTIONAL EQUIPMENT IN THESE GMC TRUCKS

The GMC Trucks described in this brochure incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to GMC Truck. From time to time during the manufacturing process it may be necessary

in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce GMC products with different components or differently sourced components than initially scheduled. All such components have been approved for use in GMC products by GMC Truck and will provide the quality performance associated with the GMC name.

With respect to factory-installed extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest you verify that it includes the optional equipment that you ordered or if there are changes, they are acceptable to you.

SERIES		C-1500		C-2500		K-1500		K-2500	
GVW Ratings, Lbs.		6,050-7,000		7,100-8,200		6,200-7,300		6,800-8,400	
Front Suspension		Independent Coil Springs				Salisbury Axle Hypoid Drive, Single Stage Two-Leaf			
Axle, Front, Cap., Lbs.		3,400		3,800		3,600		3,800	
Springs, Front,	Std.	1,625		1,750		1,850		1,850	
Rated at Ground, Ea., Lbs.	Avail.	1,700		1,900		2,250		2,250	
Rear Suspension		Hypoid, 2-Stage Multileaf				Hypoid, 2-Stage Multileaf			
Axle, Rear, Cap., Lbs.		3,750		5,700		4,000		5,700	
Springs, Rear,	Std.	2,000		2,000		2,000		2,100	
Rated at Ground, Ea., Lbs.	Avail.	—		2,600, 2,850		—		2,800	
Axle Ratios		Std.	Avail.	Std.	Avail.	Std.	Avail.	Std.	Avail.
250 In-Line Six*		3.40	3.73, 4.11	—	—	—	—	—	—
305 V8 (2-bbl.)*		3.40	3.07, 3.73, 4.11	4.10	4.56	3.40	3.07, 3.73	3.73	4.10, 4.56
350 V8 (4-bbl.)		3.40	3.07, 3.40, 3.73, 4.11	3.73	4.10, 4.56*	3.40	2.76, 3.07, 3.73	3.73	4.10, 4.56
400 V8 (4-bbl.)		—	—	—	—	3.07	2.76, 3.40, 3.73	3.73	—
454 V8 (4-bbl.)		2.76*	3.07, 3.40, 3.73	3.21	3.73, 4.10	—	—	—	—
Brake, Service Front Rear	Std. Std.			Vacuum/Hydraulic/Power Disc Drum					
	Avail.	—		H.D. Vacuum Power		—		H.D. Vacuum Power	
Clutch, Dia., In. In-Line Six, 305 V8 350 V8		11 12		11 12		11 12		11 12	
Engine, Type	Std.	250 L6*		305 V8 (2-bbl.)*		305 V8 (2-bbl.)*		305 V8 (2-bbl.)*	
	Avail.	305 V8 (2-bbl.)* 350 V8 (4-bbl.) 454 V8 (4-bbl.)		350 V8 (4-bbl.) 454 V8 (4-bbl.)		350 V8 (4-bbl.) 400 V8 (4-bbl.)		350 V8 (4-bbl.) 400 V8 (4-bbl.)	
Steering	Std.	Manual		Manual		Manual		Manual	
	Avail.	Hydraulic		Hydraulic		Hydraulic		Hydraulic	
Transmissions	Std.	3-Speed		4-Speed		3-Speed W/ 2-Speed Transfer Case			
	Avail.	Automatic†				Automatic W/ Full-Time 4WD #			
Tires, Ply Rating	Std.	H78-15B (4 PR)		8.75-16.5C (6 PR)		H78-15B (4 PR)		8.75-16.5C (6 PR)	
	Max.	7.00-15C (6 PR)		9.50-16.5D (8 PR)		10-15B (4 PR)		10-16.5D (8 PR)	

*Not available in State of California.

†4-speed also or C-1500 except with 454 V8.

#4-speed also except with 400 V8.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer-installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as other items of the factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.



GROSS COMBINED WEIGHT RATINGS 1978 SUBURBAN/TRAILERING/TOWING BY ENGINE AND AXLE RATIO

GCWR† IN POUNDS BY AXLE RATIO	SERIES	8,000	8,500	9,000	9,500	10,500	11,000	11,500	12,500	13,500	15,000
305-2 V8	C/K-1500	3.73		4.11*							
305-2 V8 (3.73** Avail.)	C/K-2500	3.73**		4.10		4.56					
350-4 V8	C/K-1500	3.07		3.40	3.73	4.11*					
350-4 V8	C/K-2500				3.73	4.10		4.56			
400-4 V8 (2.76/3.40 Avail.)	K-1500		3.07		3.40	3.73					
400-4 V8 (3.73 Avail.)	K-2500										
454-4 V8 (2.76 Avail.)	C-1500					2.76	3.07		3.40	3.73	
454-4 V8	C-2500							3.21		3.73	4.10
Transmission	ALL	Automatic (all engines) or 4-Speed (305, 350 V8 only)									

*Not available on K Models. **Not available on C Models.

†GCWR — Gross combined weight of vehicle, trailer, cargo and occupants.